

A scenic view of the Rochester, NY skyline featuring a large waterfall in the foreground, a bridge spanning the river, and various city buildings in the background under a blue sky with clouds.

SPONSORSHIP &
EXHIBITOR OPTIONS

NEW YORK

CHARTER SCHOOLS CONFERENCE



OCTOBER 15-16, 2025
ROCHESTER, NY

Joseph A. Floreano
Rochester Riverside Convention Center

ABOUT THE NEW YORK CHARTER SCHOOLS CONFERENCE

Join us at the only state-wide gathering for leaders in the New York charter school community. The NY Charter Schools Association (NYCSA) connects over 300 public charter schools, fostering unity and advocating for their needs. We anticipate welcoming 400 visionaries to Rochester in 2025.

Our 2025 Conference will take place at the Joseph A. Floreano Rochester Riverside Convention Center. On **October 15 and 16**, we will create a centralized conference experience that maximizes interaction between attendees and sponsors.

Notes About our Sponsorship Options

In response to exhibitor and sponsor feedback, we have structured our options to:

- Feature opportunities for direct interaction with attendees
- Include clear pricing tiers with distinct value propositions
- Host all Exhibitor tables in central, high-traffic parts of our conference to ensure maximum interaction

In line with our unwavering commitment to integrity, the New York Charter Schools Association adheres to a strict policy: We do not sell attendee contact information nor offer paid presentation opportunities. This ensures our conference content remains unbiased and fully endorsed by our organization, maintaining the trust and confidence of our members.

**RESERVE YOUR
SPONSORSHIP OPTION**



CONFERENCE EVENTS

Wednesday, October 15, 2025

- School tours and other off-site events
- Registration & Lunch
- Two sets of breakout sessions
- Opening ceremony
- Networking reception
- Evening events

Thursday, October 16, 2025

- Breakfast
- Two sets of morning breakout sessions
- Lunch, exhibitor visitation, and consultant office hours
- One set of afternoon breakout sessions
- Closing ceremony / Keynote
- Networking reception

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WAYS TO PARTICIPATE

Our conference team is pleased to offer you the following sponsorship tiers:

Exhibitor Tables: \$4,500

Includes:

- One 6-foot exhibitor table located in the central conference area to maximize interaction. Tables chosen on a first-come, first-served basis
- Two all-access conference registrations
- Listing in conference mobile app, and access to Exhibitor profile with lead retrieval feature
- Dedicated exhibitor time during Wednesday lunch
- Full access to attendees throughout the conference via placement in prime walking areas

All exhibitors will have access to our conference "Passport contest", where attendees are encouraged to get their name badge scanned by exhibitors in exchange for the ability to win a prize. Each scan gets you full contact information for the attendee.

Silver Sponsorship: \$9,000

Includes:

- 1 exhibitor table
- Tickets for 4 attendees
- Middle level logo placement on our signage and digital communications
- Choice of ONE sponsorship option:
 - Wednesday Reception station (3 available)
 - Wifi
 - Wednesday AM Coffee
 - Lounge station (3 available)

Gold Sponsorship: \$12,000

Includes:

- 1 exhibitor table
- Tickets for 6 attendees
- High-visibility logo placement on our signage and digital communications
- 1 email to attendees via our conference app
- Choice of ONE premium sponsorship option:
 - Headshot station
 - Lanyard
 - Thursday Breakfast
 - Wednesday After-party
 - Lunch during exhibitor hours
 - Closing Keynote
 - Name badges
 - Thursday Reception

Bronze Sponsorship: \$6,000

Includes:

- 1 exhibitor table
- Tickets for 3 attendees
- Logo placement on our signage and digital communications

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CONFERENCE APP

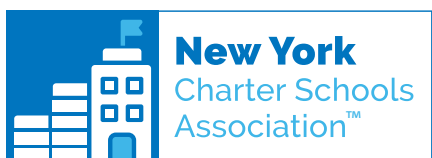
Our conference is fully paperless. All schedules, updates, and materials will be available through our conference app powered by Whova. Exhibitors and sponsors will have access to comprehensive app features including lead retrieval and attendee engagement tools.

REFUND POLICY

We reserve the right to issue refunds in cases of force majeure (extraordinary circumstances beyond either party's control). All refund requests must be submitted in writing to conference@nycharters.net

- **Through May 30, 2025:** Full refund (less credit card fees)
- **June 1 - September 1, 2025:** 50% refund
- **September 2-30, 2025:** 25% refund
- **October 1-17, 2025:** No refunds

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For questions or to discuss customization options, please contact:

Email: conference@nycharters.net

Phone: 518-218-6575